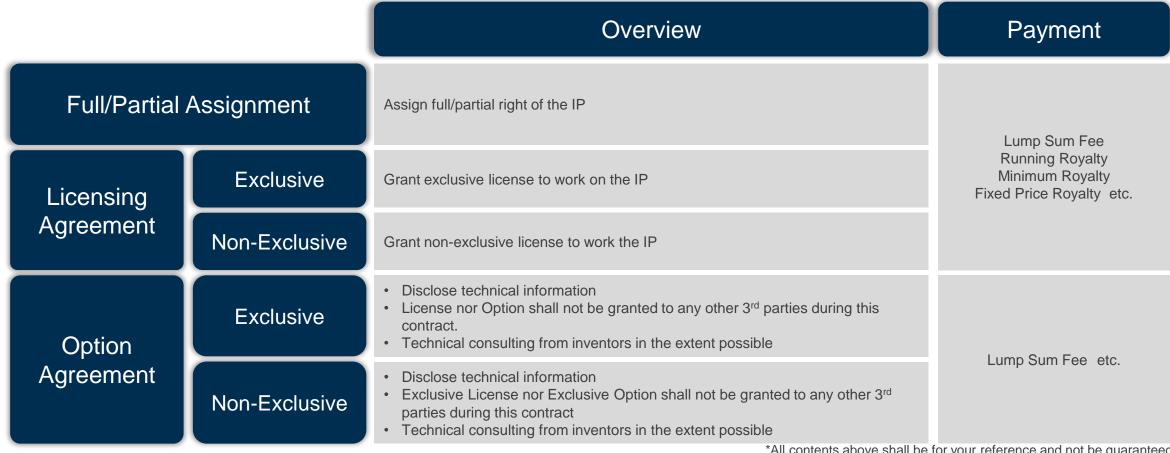


### **TOHOKU TECHNO ARCH Proposes The Best Scheme For Your Industrialization**

## Various contract schemes are available according to your business model

The use of intellectual property is not uniform, and the best scheme of contract for one business may not be suitable for another. In light of these circumstances, Tohoku Techno Arch catches up the business structure of the company and can propose contract terms regardless of the format. As an example, the parameters such as exclusiveness/nonexclusiveness of the rights, license fields, and payment method are negotiable.





## **TOHOKU TECHNO ARCH Provides Technology Transfer As One-Stop Service**

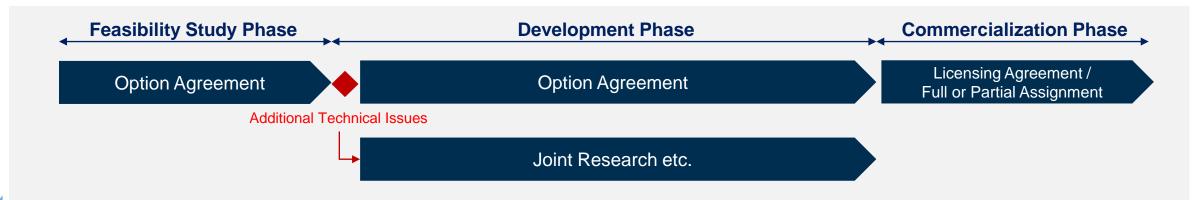
#### Start from Option Agreement as the first step for commercialization

Deep feasibility study of university technology is essential for the company. On the other hand, university technologies are basically published externally, and it is not rare case that many companies have interest in one technology at the same time. In this case, companies other than the one that has firstly concluded an exclusive contract with the university will miss the opportunity to utilize the technology. By entering into Option Agreement, it is possible to prevent technology from being monopolized by other companies and to conduct sufficient feasibility studies.



#### We can coordinate Joint Research to solve additional technical issues

As a result of studying the commercialization of university technology, technical issues that need to be solved before commercialization may be found. In this case, instead of giving up on commercialization, we propose solutions to these issues through joint research. We will contribute to more reliable commercialization by delivering IP generated through this Joint Research as a package. Universities have experts in a wide range of disciplines and can sometimes propose cross-disciplinary development activities.











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# Leading you to **Successful Industrialization**

